

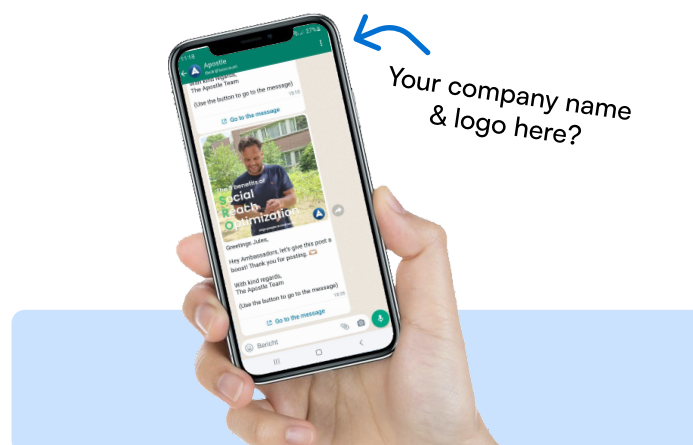


Increase your brand ambassadors' activity with White label WhatsApp Business

Everything you need to know about the White label WhatsApp Business feature.

Introduction

To increase your share rate and improve the engagement of your brand ambassadors even more, you can suggest social media posts to your Brand Ambassadors from your company's WhatsApp Business account. All WhatsApp messages are sent using your brand name instead of Apostle.



The benefits

- ✓ Recognition and more engagement. Using your own WhatsApp Business account with your logo and phone number, brand ambassadors are more likely to open, engage with, and post your suggestions on social media. This personalized approach boosts recognition and significantly enhances engagement compared to standard messages from the Apostle Business account.
- ✓ Customize your post suggestions. With the WhatsApp Business white label option, we customize welcome templates to your liking. No standard templates, but completely customizable ones to your preferences and tone of voice.
- ✓ Boost your open rate of suggested posts. WhatsApp boasts an open rate of 98% and a click-through rate of 45-60% (CM.com), making it a highly effective means for brands seeking new and innovative ways to increase their brand ambassador engagement.

WhatsApp's simplicity makes it easy to post on social media, significantly enhancing your organic social media strategy.



WHATSAPP

now

[Your company name]

New post suggestion for your personal page! 🎉👉

Pricing - and what you get for this price ;)

One time € 997,-

- 👉 One-time technical set-up.*
- 👉 Use your brand's logo and phone number instead of an Apostle branded WhatsApp account.
- 👉 Your templates are customized to your liking by a Customer Success Manager of Apostle.

* The technical set-up consists of:

- Setting up your WhatsApp Business account following your brand's corporate identity and contact details.
- Connecting your WhatsApp Business account with the Apostle software
- Testing post suggestion notifications via WhatsApp
- Configuring the integration with CM.com, provider of the WhatsApp integration

I want my own whitelabel WhatsApp Business; what's next?

On average it takes our development and customer success team 2 - 3 weeks to create your WhatsApp Business account. But before they can start creating your business account, they need some information from you:

What we need	Example
Preferred Phone Number	+31612345678
Company name to display in WhatsApp	Apostle Technologies
Profile text	Apostle: The Success Formula for Organic Growth on Social Media.
Description	Apostle Technologies is a SaaS company based in the Netherlands and specializes in organic growth on social media by activating employees and other stakeholders as brand ambassadors.
Address	Keizersgracht 391A, 1016 EJ Amsterdam
Generic contact email	info@apostle.nl
Website URL	https://www.apostlesocial.com/
Company Logo (640 x 640 pixels)	Add separately as a PNG or JPEG file.
Facebook Business Manager ID	896478840366632
Bounce email address	info@apostle.nl
URL webpage for WhatsApp opt-in	https://www.apostlesocial.com/legal/privacy-policy

How to find my Facebook Business Manager ID?

Below, we provide two straightforward methods to help you find your ID quickly.

Meta Business Suite:

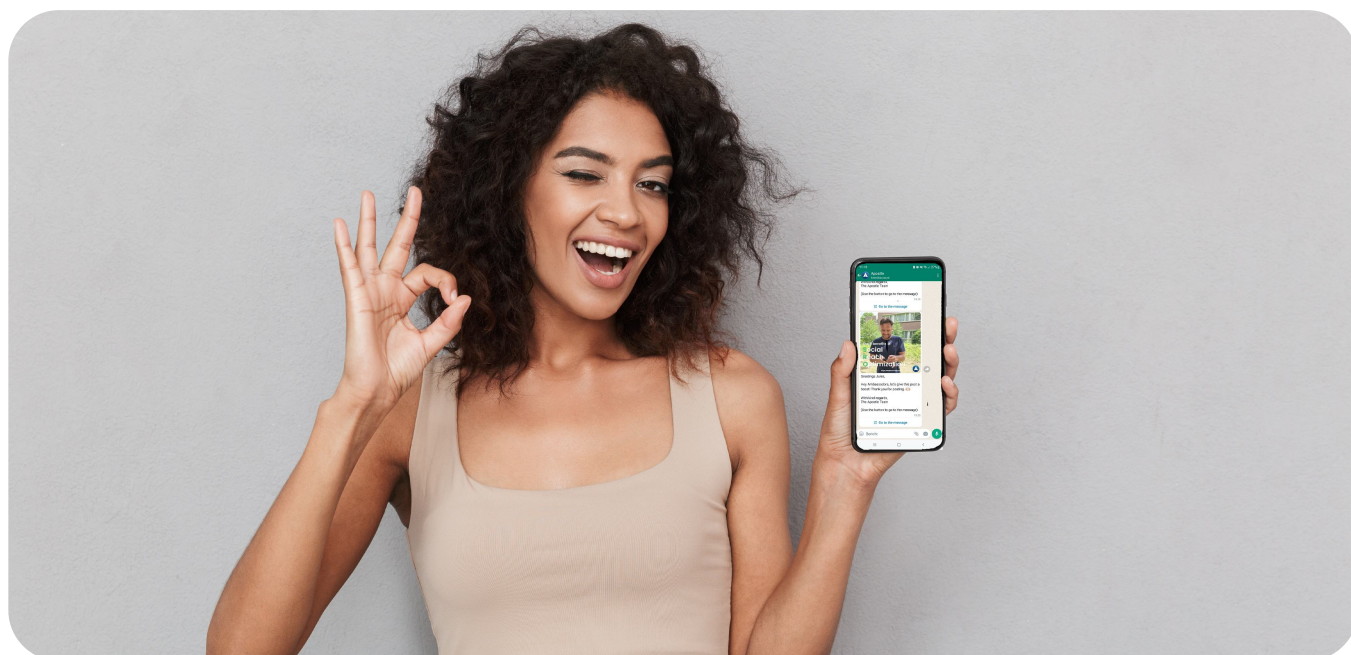
1. Open Meta Business Suite and log in.
2. Navigate to "Settings".
3. Click on "Business Info". Your Business Manager ID will be displayed under your business name.

Browser Address Bar:

1. Log into the Meta Business Suite.
2. Navigate to the settings as before. Instead of clicking further, look at the URL in your browser address bar. The Business Manager ID is the string of numbers that follow 'business_id='.

What happens next?

- ✓ You or one of your colleagues will be contacted by our integration partner CM.com for the onboarding process. Make sure the contact person has access to the Meta Business Manager.
- ✓ We'll fix the integration on our side.
- ✓ You're ready to schedule and push the first social media posts to your brand ambassadors via WhatsApp.



ALIGN PEOPLE TO ROCK SOCIAL

Contact us

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