Social Recruitment Program

Strengthen Your Employer Brand and Enhance Your Recruitment Process

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Our social recruitment program helps you attract the right candidates through social media, training, and an automated recruitment flow. Improve your processes and increase the visibility of your job openings.

What does the program include?

- Content Creation Workshop — *for colleagues who enjoy being creative with social media*
  In this session, your colleagues will learn how to consistently create engaging content that strengthens your employer brand. They'll discover how to recognize the right moments, receive tips on taking great photos and videos, and see how to submit them through the software.

- Social Media Strategy Workshop — *for social media managers (admins)*
  During this workshop, you'll learn how to strategically use social media for recruitment via LinkedIn, Facebook, Instagram, and X, adding this pillar to your content strategy. You'll also receive guidance on optimizing your social media content to ensure it remains consistent and appealing. Analyze your results and fine-tune your strategy.

- Automated Recruitment Flow Setup
  The process starts with a company page post or a post for your colleagues where you introduce a job opening and provide a link to the job vacancy page. Through the link, a candidate lands on the job vacancy page and can start a WhatsApp conversation with a chatbot. This chatbot asks questions to qualify the candidate. If the candidate meets the requirements, they can schedule an appointment with a recruiter or start a conversation right away. Only qualified candidates are added to your ATS system, saving recruiters time!

- Support from an SRO Professional
  Throughout the program, you'll receive guidance from an experienced specialist who will help you get the most out of the program and achieve your recruitment goals.

- Social Media Advertising (Optional Add-On)
  We'll assist you in setting up and managing paid social media campaigns. You can easily track and optimize the results to reach your target audience efficiently.

Customized Workshops: Our workshops are fully tailored to your organization's goals and challenges, ensuring they contribute effectively to your recruitment strategy. We're happy to discuss the possibilities with you.

Pricing

The social recruitment program is available starting at €2,500. What's included?

- Two tailored workshops (2 hours each)
- Setup and support for the automated recruitment flow
- Guidance from an SRO specialist and access to all necessary tools
- Support for setting up social media campaigns (optional)

Ready to Transform Your Recruitment Process?

Contact us for a no-obligation discussion about how we can support your organization.

Schedule meeting